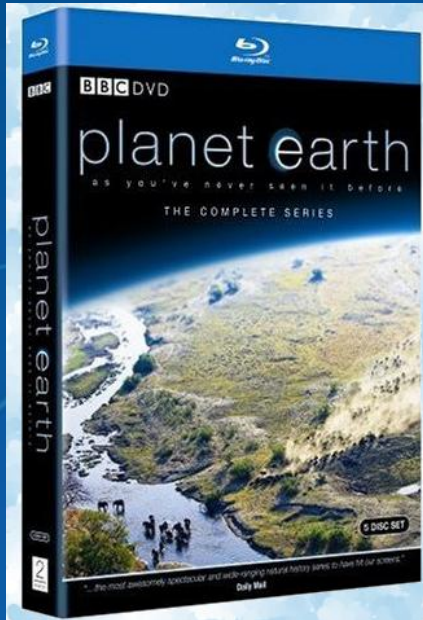




# International Standard Audiovisual Number



Would you like to distribute  
your film on Blu-ray discs?

Have you already thought  
about ISAN?



[Click Here](#)

## International Standard Audiovisual Number

Do you know that....

**AACS**

**The AACS standard**

(Advanced Access Content System),

is the encryption system used in **Blu-ray discs** for the Managed Copy and for all the online transactions. To make a Blu-ray disc, you need to license the AACS system.

**ISAN is the Content Identifier (Content ID) in the AACS Managed Copy functionality**

**NEXT** 



## International Standard Audiovisual Number

### Do you know what is ISAN? ....



**ISAN** (International Standard Audiovisual Number), or ISO:15706-1 & 15706-2

is a voluntary numbering system for identifying any kind of audiovisual content such as ...

**films, shorts, documentaries, television programs, sports events, advertising, etc. and their related versions, for example the Blu-ray version...**

**An ISAN is a centrally registered and permanently assigned reference number !**

A yellow arrow pointing to the right, containing the word 'NEXT' in black capital letters.

**NEXT**



## International Standard Audiovisual Number

### Why ISAN is useful in Blu-ray discs?

**ISAN** identifies any work with a unique and global code. That's why it is the content identification within the **AACS Managed Copy** functionality.

### Why is Managed Copy important?

**Managed Copy** requires studios and content holders to allow consumers to make one full resolution copy of Blu-ray discs that they purchase.

### Can I make a Blu-ray without Managed Copy?

No, AACS requires Managed Copy for all Blu-ray discs produced under the **Final AACS Licensing Agreement**, approved on June 5th 2009 and entered into force on December 2009.

A yellow arrow pointing to the right with the word 'NEXT' written in black capital letters inside it.

NEXT

## International Standard Audiovisual Number

### Do you still have questions about ISAN in Blu-ray disc ?

**Q: I am a distributor, have I the right to register the original related work in order to get a version code for my Blu-ray?**

A: Yes, you have. As a Distributor, you have the right to register the related original work of your Blu-ray version.

**Q: To make a Blu-ray disc, I need to ask for a V-ISAN (ISAN version). However, if my related main work is not registered yet in the ISAN database, can I register the Blu-ray version?**

A: Yes you can, but you need first to register the related work within the ISAN Database, asking for a basic ISAN.



## International Standard Audiovisual Number

### How much cost an ISAN to make a Blu-ray disc?

The price of an ISAN depends on the local Registration Agency. However, they can't overcome the recommended prices released by ISAN International Agency.

The ISAN International Agency recommends the following prices:

V-ISAN : 10 CHF (about 10 US dollars)

ISAN: 35 CHF ( about 35 US dollars)

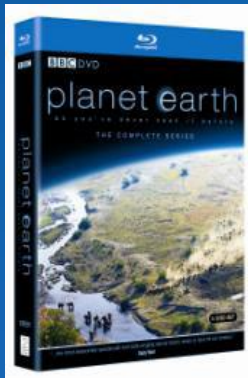


# International Standard Audiovisual Number

Do you know how to get an ISAN ?

## Just contact

Your local ISAN Registration Agency in your country  
*Full list of the Registration Agencies on ISAN web site ([www.isan.org](http://www.isan.org)) .*



or contact

ISAN International Agency in Geneva (Switzerland)

At [cs@isan.org](mailto:cs@isan.org)

☐ +41 (0)22 545 10 00

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# International Standard Audiovisual Number



**More info on  
ISAN in Blu-ray  
Contact ISAN  
Customer service  
[cs@isan.org](mailto:cs@isan.org)**

**More  
information  
about ISAN**

More info on  
the ACCS license  
[admin@aacsla.com](mailto:admin@aacsla.com)

**Return to the main local  
Registration Agency contact  
click here**

**Replay**